

When a grant is made and gets publicized, the benefit is widespread. You receive positive attention for the important work you are doing, which can spark the interest of other funders; and The Van Wert County Foundation (VWCF) and its donors are recognized, perhaps encouraging additional investment in community projects. We encourage our grantees to publicize grants from VWCF. Identifying The Van Wert County Foundation as a source of support lends credibility to our collective efforts. You can publicize this support in a number of ways:

- **Mention** The Van Wert County Foundation's grant support in your organization's materials, like press releases, annual reports, newsletters, brochures, and social media. When doing so, please use the following language: Funding provided (or funded in part) by a grant from The Van Wert County Foundation. *Do not use our logo on your official organization communication materials such as letterhead and/or business cards.*
- **Create a link on your website** to VWCF. By including a link to our website, you help increase traffic to both our sites. You can also include our logo on your website, when appropriate.
- **Issue a news release** to the media. Remember to tell your story through the people you help and the impact you have on our community. Adding photos to your stories and articles will help demonstrate your impact. Often, the media is more interested in hearing directly from a nonprofit organization and the people it benefits. If we coordinate our efforts, we can be more successful in getting the word out. We welcome copies of publications or media coverage and will share this information with donors and board members when appropriate.
- **Include** The Van Wert County Foundation's name and logo on signs or plaques that recognize donors at your events or facilities.
- **Support** The Van Wert County Foundation's marketing efforts through the following: submit stories of success and photos of your organization and/or work. When submitting photos, please send one or two high-resolution images that best show your work, plus a brief description that may be used in our print and electronic newsletters, annual report or donor engagement pieces via email to Amanda Miller, Marketing & Resource Development Manager - [amanda@vanwertcountyfoundation.org](mailto:amanda@vanwertcountyfoundation.org)

## Logo Use

We encourage you to use our logo where suitable. Please let us know how you plan to use the logo so we can provide you with the proper digital version. For a copy of our logo, contact Amanda Miller, Marketing & Resource Development Manager – [amanda@vanwertcountyfoundation.org](mailto:amanda@vanwertcountyfoundation.org)

## **If Your Grant Was Made by The Van Wert County Foundation AND One of Our Affiliated Trusts**

If your organization has received a grant from The Van Wert County Foundation and one of our many memorial funds / trusts, please list the funding sources together:

Funding for this program was provided by (name of memorial fund) through The Van Wert County Foundation. The (name of memorial fund) is an endowment created to support the charitable needs of our community. More information can be found at [www.vanwertcountyfoundation.org](http://www.vanwertcountyfoundation.org)